

FINAL PROGRAM REPORT

AT&T Connected Learning



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Reporting Period

Q1 - Q4

June 2024 - July 2025

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IMPACT SNAPSHOT

Workshop Outcomes and Program Engagement

This snapshot highlights key findings from eight post-workshop survey questions, focusing on participants' comfort with technology, skill development, and overall confidence using digital tools. While many workshops centered on social and professional development, a technology lens was integrated through AT&T's resources. The National Office also hosted virtual workshops to support local centers and extend our reach to more communities.

We engaged 16 centers nationwide, many of which delivered The Achievery programs in creative and locally relevant ways. Interest in the platform remains strong, and the flexibility of each LNEsc center allowed for dynamic and impactful learning experiences.

ACROSS OUR CENTERS, OUR PARTICIPANTS CONSISTED OF

6% DIGITAL CONNECTIONS

24% DIGITAL LITERACY FOR ADULT LEARNERS

70% THE ACHIEVERY



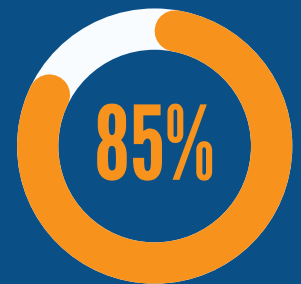
ACROSS ALL OUR CENTERS

3,233
UNIQUE INDIVIDUALS REACHED

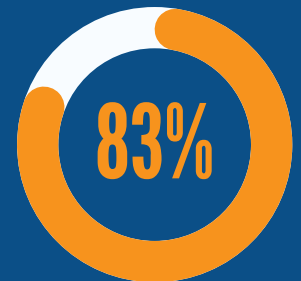
145
WORKSHOPS FACILITATED

16 FIELD CENTERS ENGAGED & ACROSS
20 DIFFERENT STATES

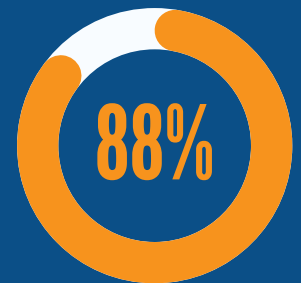
OF OUR PARTICIPANTS



FELT MORE CONFIDENT USING TECHNOLOGY



BUILT THEIR TECHNOLOGY SKILLS



IMPROVED THEIR UNDERSTANDING OF THE CONTENT

From our Most Popular Program Area:

THE ACHIEVERY

The Achievery was our most widely implemented and popular program across all centers. A total of 103 workshops were facilitated using Achievery units and lesson materials, with students showing high engagement in topics such as Social Emotional Learning and Technology & Engineering. Many students also explored related courses independently and expressed interest in future topics like Career Development, Women Empowerment, Mental Health, and Web Development.

Facilitators used creative strategies (i.e. offering prizes, hosting open discussions, and building rapport over shared meals) to deepen student engagement. They also noted the platform’s user-friendly design, integrating Achievery lessons during free periods, within AVID classes, and in after-school programs to enhance learning opportunities.

2,495

TOTAL USERS

700

TRACKABLE USERS

OUR TOP UNITS ENGAGED ON THE ACHIEVERY

- “Smishing, Phishing, and Spoofing”
- “Future of Work”
- “Defeating Distractions”
- “Finding a Mentor”
- “Detecting Deepfakes”



LNESC San Antonio (TX)



LNESC Miami (FL)



LNESC San Antonio (TX)



LNESC Oxnard (CA)

OUR TOP LESSONS

Reclaim Your Story

AI Small Drips, Big Splash

Finding a Potential Mentor

What Makes You Unique

Bird Flight

Healthy/Online Relationships

Defeating Distractions

The Internet and It’s Risks

Types of Cybercrimes

Future of Work

Reframing Failure

Media vs Reality

Imagery

Root System

Planning for the Future

Turning Setbacks into Strengths

Finding Your Interests

Smishing, Phishing, Spoofing

DIGITAL LITERACY FOR ADULT LEARNERS

Our Digital Literacy Programs served diverse adult learners ages 18 and older across multiple LNEESC centers and through our National Office, for a total of 34 workshops. Albuquerque (NM), Dallas (TX), Kansas City (MO), Pueblo (CO), Miami (FL), and San Antonio (TX) stood out as leading sites in delivering the Digital Literacy for Adult Learners curriculum. At the national level, our virtual programs drew over 50 participants, reflecting strong interest and engagement.

Cybersecurity emerged as the most in-demand topic. Participants appreciated learning how to recognize digital threats, detect fraud, and safeguard their personal information online. Many also expressed interest in exploring how artificial intelligence is used in cybersecurity and which tools are most effective in protecting against emerging threats.

Computer Basics Cybersecurity Email Basics Internet Basics

**Most popular workshops facilitated under "Digital Literacy for Adult Learners"*

DIVERSITY IN WORKSHOPS



This virtual workshop equipped 39 adult participants with basic internet skills and practical guidance for navigating the online world more effectively.

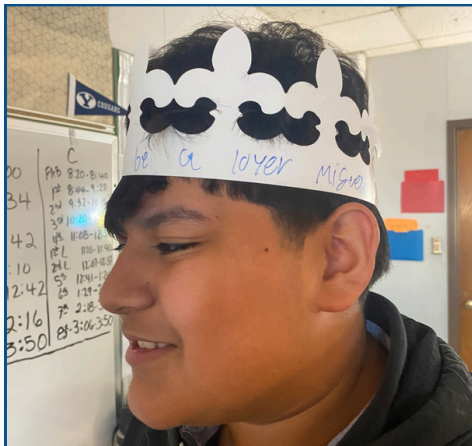
The LNEESC San Antonio team facilitated a Cybersecurity workshop for this year's Texas State LULAC Convention hosting over 50 participants in the space. Participants gained a wealth of knowledge on how to stay safe online while also engaging with their own LULAC council members and community members.

Program Survey Results



LNESC at a Glance...

with the Achievery



LNESC Austin (TX)

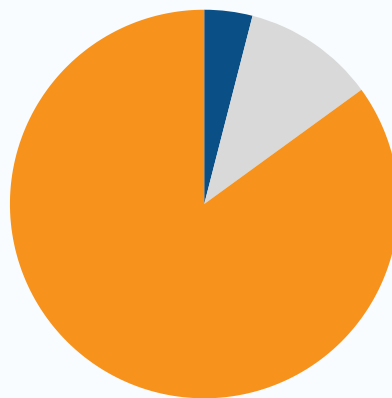
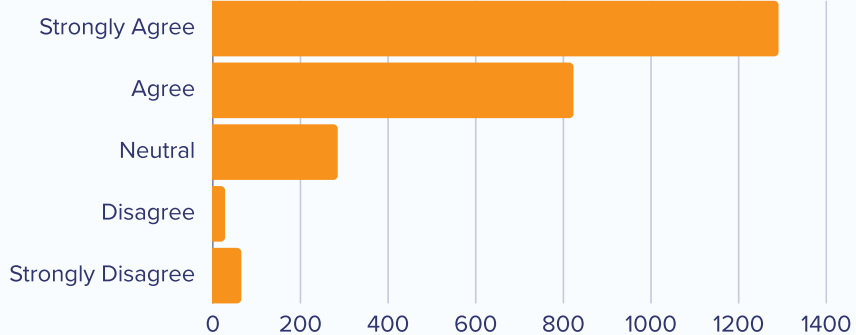
"Planning for your Future" Workshop

25 students were able to personalize their future crown/hat decorating it with their future goals and careers.

Q1

After participating in this workshop, I feel more confident using technology.

Based on the survey responses, 85% of participants felt more confident using technology after participating in the AT&T Connected Learning program. Below is a breakdown of their responses and a condensed format of the data.

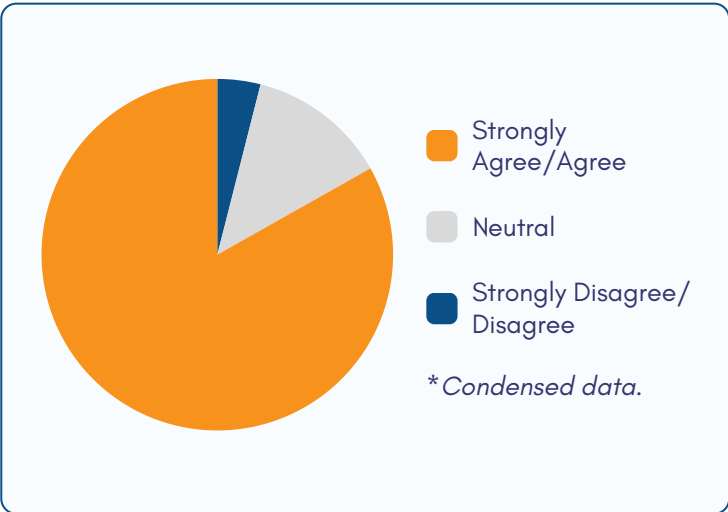
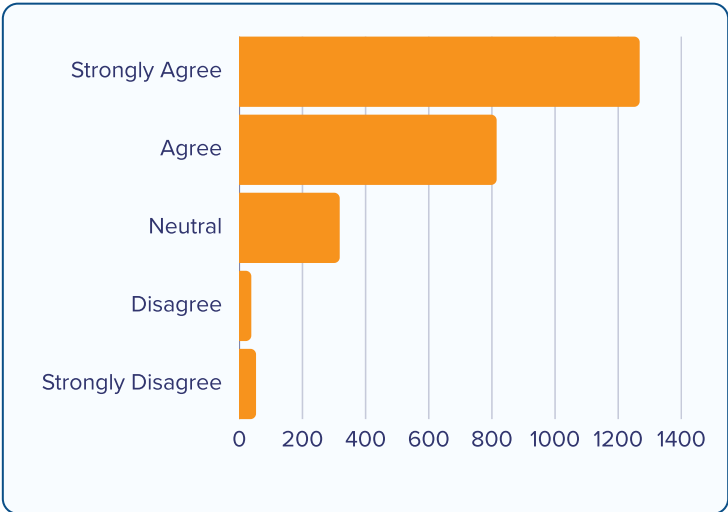


- Strongly Agree/Agree
- Neutral
- Strongly Disagree/Disagree

*Condensed data.

Q2

This workshop helped me build skills to use technology.



Hear from our Students!

LNESC Oxnard - Irma

"The AT&T workshop on finding a mentor was honestly so helpful! The AT&T workshop has provided my peers and I a variety of new and helpful information that benefit our future. The workshop broke everything down in a way that actually made sense, and I liked how interactive it was. After the workshop, I reached out to a mentor to review my resume. They've given me great advice and helped me with my resume."

LNESC San Antonio - Cerenitie

"My experience in the workshop was very enjoyable! I felt very comfortable in the environment and enjoyed the topic! When leaving the classroom I felt I really learned something and now have a new resource to use for future references! Overall I would say I had an amazing experience!"

LNESC at a Glance...

with Digital Literacy for Adult Learners



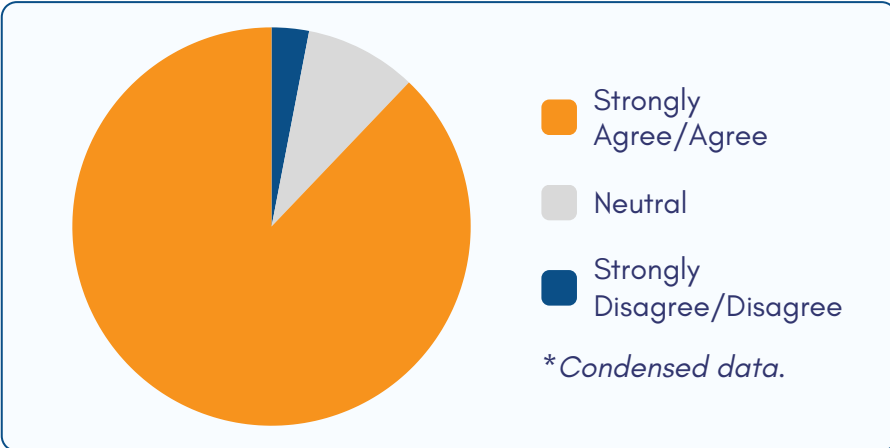
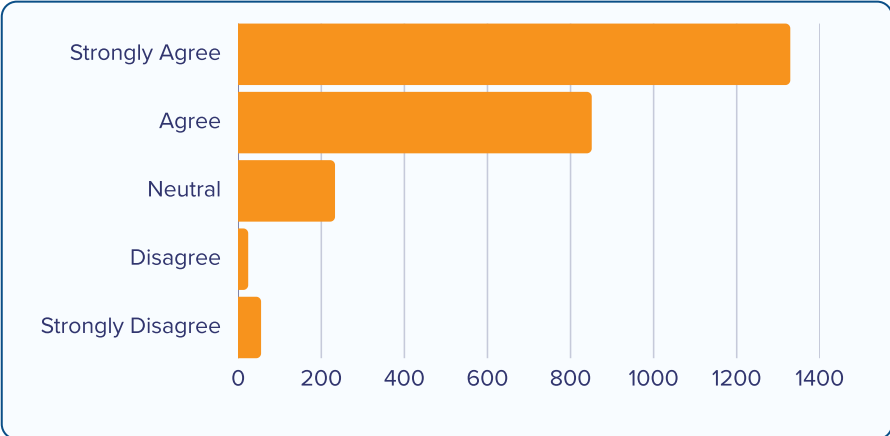
LNESC Albuquerque (NM)

"Cybersecurity" Workshop

31 adults spend their evening learning about Cybersecurity in a community center.

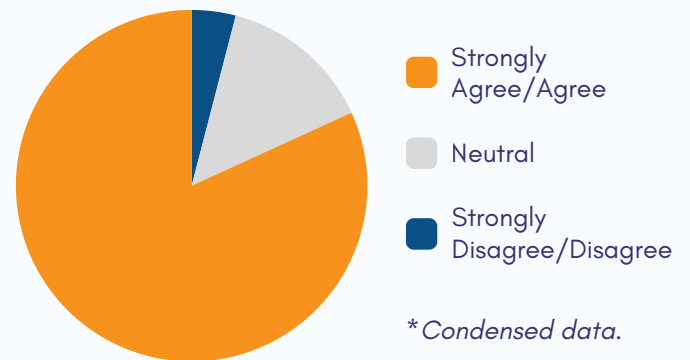
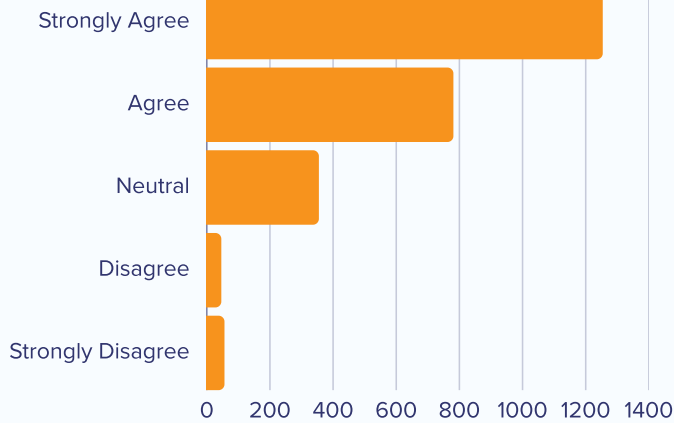
My understanding of the content covered has increased as a result of attending this workshop.

Based on the survey responses, 88% of participants felt they had a better understanding of the content covered. Below is a breakdown of their responses and a condensed format of the data.



Q4

The content of this workshop was relevant to my needs.



Hear from our Students!

LNESC Miami - Oscar

"This experience was an eye-opener, giving me valuable insights into how distractions affect my productivity and, more importantly, how to take control of them. [...] This workshop helped me reshape my approach to focus and efficiency. By implementing these things, I feel more in control of my time and more productive in my daily life."

LNESC El Paso - Ysabelle

"I really liked [The Achievery] because I am able to use the program in and out of school. The day we learned about the program I was surprised with how easy and cool the program is. Plus with the programs help I am able to be successful in and out of school."

LNESC at a Glance...
with the Achievery



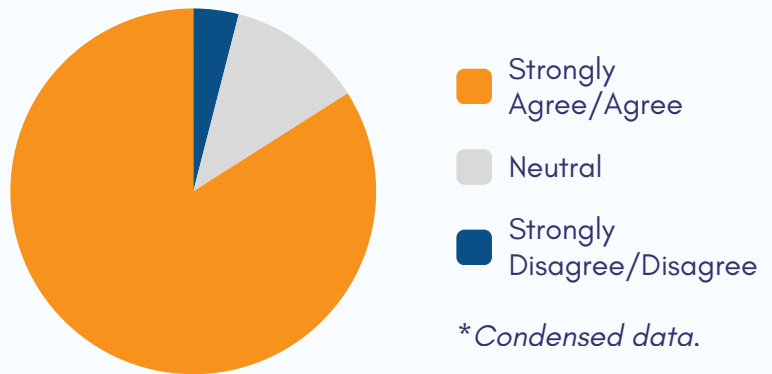
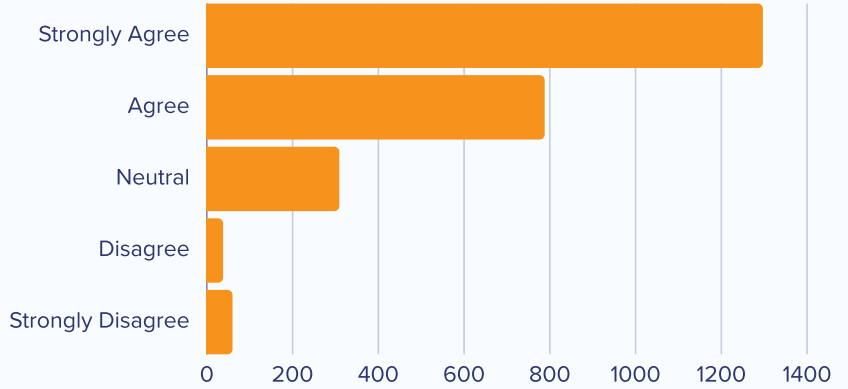
LNESC Oxnard (CA)

**“Finding a Potential Mentor”
 Workshop**

During this interactive after-school workshop, 32 students learned effective strategies for breaking the ice with professionals and building meaningful connections with mentors.

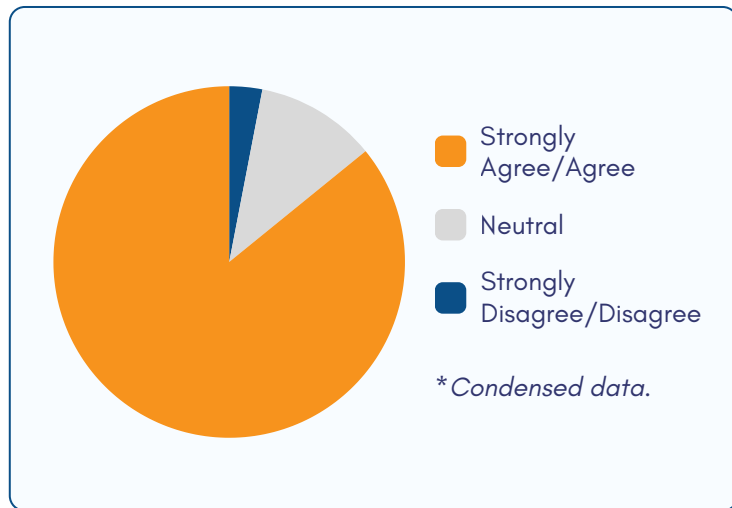
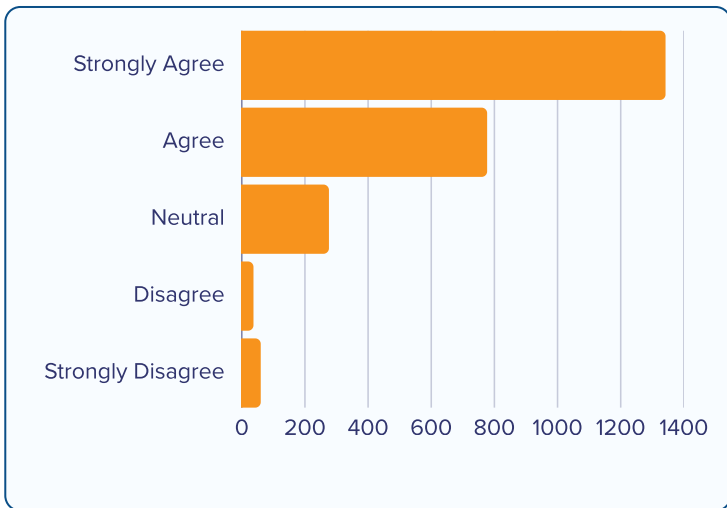
The level of difficulty of this workshop was appropriate for my current knowledge/skills/abilities.

Based on the survey responses, 84% of participants felt the level of difficulty was appropriate for their needs. Below is a breakdown of their responses and a condensed format of the data.



Q6

The pace of the workshop was appropriate for my needs.



Hear from our Students!

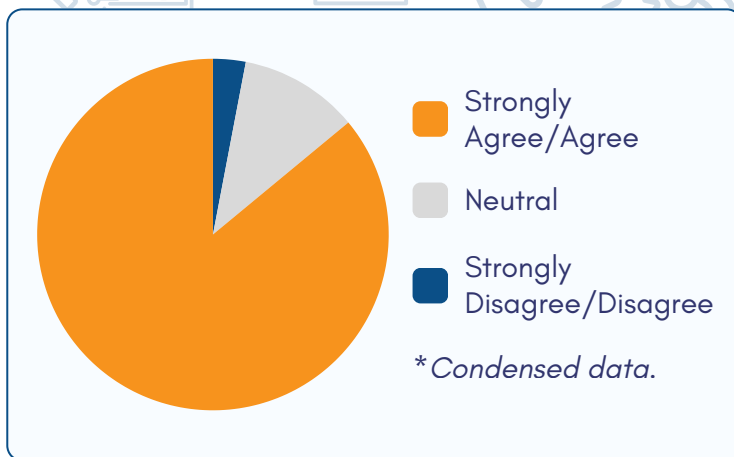
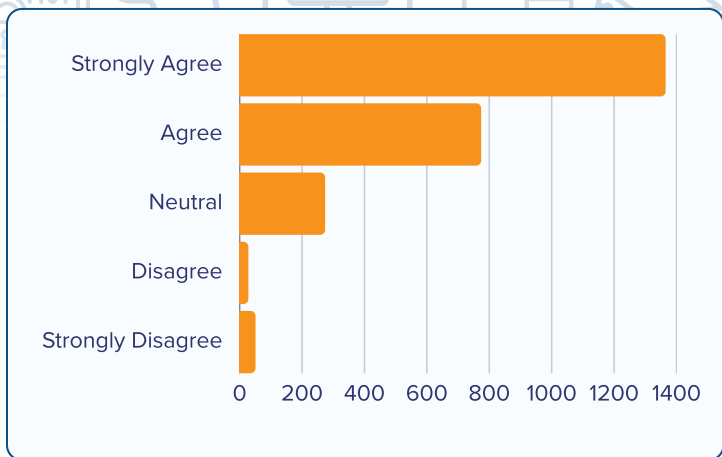
LNESC Albuquerque - Danny

"[The LNESC facilitator's] AI presentation was beyond this world. My eyes were opened to AI and how it affects our society. [...] AI is a powerful tool, and I will absolutely be using it in college, not to cheat, but to help better my understanding of lessons and topics. This is the second AT&T presentation I have been witness to and they have both given me valuable knowledge to move forward with into college."

LNESC San Antonio - Jaylynn

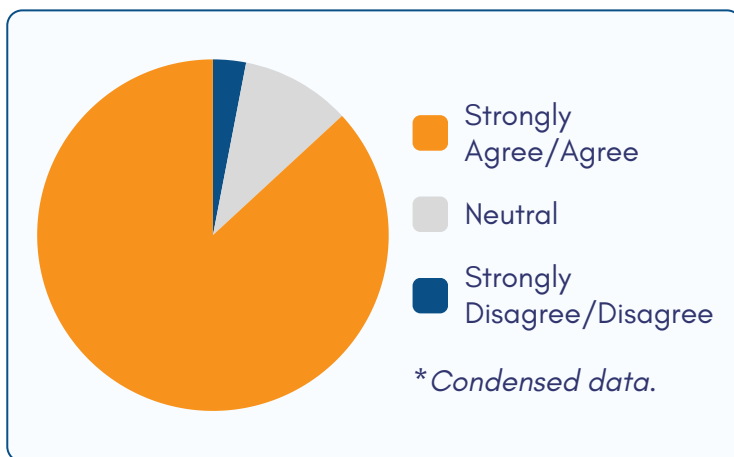
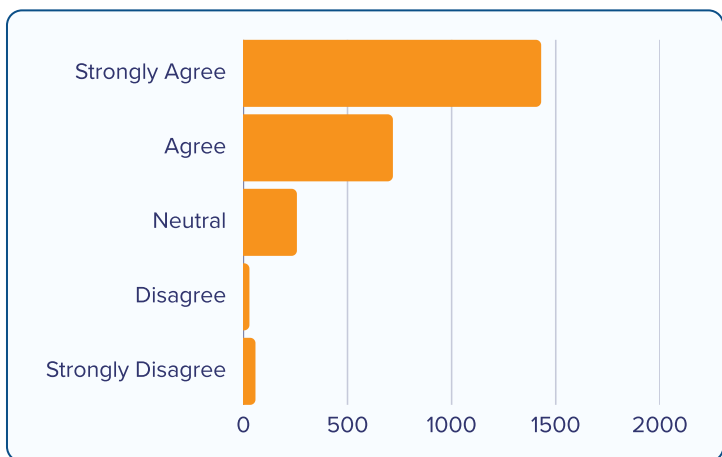
"During the AT&T workshop my teacher Mr. Velasquez helped me understand the layout and function of the AI website and allowed me to understand how the AI functions and works. Thanks to the workshop, I am now able to use AI more responsibly and incorporate it into my school and everyday life in a useful way. The workshop also allowed me to get a better understanding of how to tell if AI is used within an image or writing, in order to distinguish AI from reality."

This workshop met my expectations.



86% of participants reported that the workshop met their expectations and shared feedback requesting longer sessions and a series-based format covering related topics. This may have affected their overall response to the question.

I would recommend this workshop to a friend or family member.



87% of participants said they would recommend this workshop to a friend or family member, with some even encouraging their own parents to join the adult programs offered through this collaboration.

LNESC IN ACTION

Annual Washington Youth Leadership Seminar (WYLS)



WYLS brings together High School juniors and seniors from across the U.S. and Puerto Rico to cultivate leadership and inspire community action. This year, WYLS brought in over 60 students and the National Office hosted a special Achievery workshop, "Reach & Relate: Finding a Potential Mentor," focused on storytelling and building meaningful connections through mentorship.

Annual Mundo Latino Event 2024

At the 2024 State Fair of Texas, LNESC Dallas in collaboration with LULAC Council 272 participated in the annual *Mundo Latino* exhibit, celebrating *Día de los Muertos* and raising \$6,000 for the LULAC National Scholarship Fund. Volunteers also led a digital skills workshop to help bridge the digital divide in underserved communities. This effort combined cultural celebration, youth empowerment, and educational access to support the next generation of Latino leaders.



Annual Texas State LULAC Convention



During the Annual Texas State LULAC Convention, which brought together 151 LULAC councils from across the state, two sessions were facilitated for different age cohorts by our LNESC San Antonio team. One of the sessions, "Reach and Relate: Finding a Potential Mentor," (also featured during WYLS) engaged youth and young adults in exploring mentorship and professional development; while the other session was on Cybersecurity. Notably, the session was led by Maria D. Martinez, President of Women of AT&T, highlighting the power of in-person opportunities and large-scale events to expand our reach and build meaningful connections.

Conclusion

Summary

This program year, we anticipated strong engagement in our Digital Literacy for Adult Learners initiative. However, we were excited to see even greater participation from students in The Achievery workshops. Through our collaboration with AT&T, students accessed engaging, age-appropriate content, especially in Social Emotional Learning, and showed increased interest in building digital skills beyond entertainment.

Facilitators noted the enthusiasm of students eager to revisit past lessons and appreciated the flexibility and relevance of the resources provided. Despite some challenges with Wi-Fi and space, our centers successfully implemented impactful programming.

Looking ahead, we aim to expand this momentum by introducing more content on professionalism and career readiness, ensuring students continue to grow as digitally literate leaders and changemakers.

Recommendations*

Diversify Content

For The Achievery programs, create additional materials for bilingual learners, in languages beyond Spanish.

Engagement Through Lessons

Provide additional lesson plans for further student engagement through longer activities.

Engagement Through Discussions

Share insight on how to facilitate the lesson discussions through providing additional guiding discussion questions for specific to different grade levels/audiences.

Additional Media and Testimonials

Photos and Videos

To view all center media (photos and videos), including the pictures seen in this report, [click here](#).

Quoted Testimonials

To view all testimonials, including those included in this report, [click here](#).

**Based on feedback collected by LNEESC Facilitator Reports.*



2025

Thank you!

Thank you for taking the time to read this report. If you have any questions or would like to discuss our findings further, please don't hesitate to reach out to us.

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